

FOR IMMEDIATE RELEASE

Anne Peng
Communications & Events Specialist
347.636.8570
apeng@ywcaqueens.org

YWCA of Queens to Host Fresh Air Fund Registration Kick-Off

FLUSHING, New York (April 21, 2015) – This Thursday, April 23rd at 3pm, the YWCA of Queens will host a registration kick-off event for the Fresh Air Fund, a nonprofit that provides free summer experiences outside of New York City to children from low-income communities. The event is part of the Fresh Air Fund’s outreach to bring their services to children all around New York City, particularly those from hard-to-reach immigrant communities such as those served by the YWCA of Queens.

The YWCA of Queens has invited press, local educators, and community members to the kick-off. Food, games, and refreshments will be provided. The event will begin with a press conference, including welcome remarks by Fresh Air Fund Executive Director Jenny Morgenthau and YWCA of Queens Executive Director Helen Kim. Fresh Air Fund representatives will lead a presentation about their summer programs, which include sleep away camps and staying with host families. Afterwards, attendees will be able to register their children on-site at the YWCA of Queens.

“Many of the families we serve are immigrants,” said Executive Director Helen Kim. “Due to language barriers and lack of access to information, parents are often unaware of the programs that are available for their children. Brochures in different languages goes a long way, and we’re thankful to the Fresh Air Fund for bringing their resources to our community.”

The Fresh Air Fund registration kick-off event aligns with the YWCA of Queens’ mission to provide community services in a linguistically and culturally competent way. In addition to multi-language materials, bilingual representatives will be on hand to assist parents with registration.

For more information about how to give your time, talent, tenacity and financial support to the YWCA of Queens, please visit www.ywcaqueens.org.

###

About YWCA of Queens

The YWCA of Queens, founded in 1978, is a multi-tiered community organization with a wide range of education, career services, home health, and social services programs located at the center of one of the most diverse communities in the country. The YWCA of Queens’ mission is to eliminate racism and empower women through education and advocacy. Visit www.ywcaqueens.org for more information.

About the Fresh Air Fund

The Fresh Air Fund is an independent, not-for-profit agency that has provided free summer experiences to more than 1.8 million New York City children from low-income communities since 1877. Close to 9,000 New York City children enjoy Fresh Air Fund programs annually. Each summer, nearly 4,000 children visit host families in rural, suburban and small town communities across 13 states from Virginia to Maine and Canada.

for every woman