

FOR IMMEDIATE RELEASE

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YWCA of Queens Hosts Successful Registration of 37 Kids for Fresh Air Fund

FLUSHING, New York (April 24, 2015) – Yesterday afternoon on April 23rd, the YWCA of Queens hosted for the Fresh Air Fund its 2015 registration kick-off, resulting in 37 kids signing up for its free summer program outside of New York City for low income families. In attendance was Fresh Air Fund Executive Director Jenny Morgenthau, YWCA of Queens Executive Director Helen Kim, press representatives, and Queens families.

The event began with remarks from both executive directors. After which, families were welcomed to the local foods and refreshments provided by the Fresh Air Fund. Translators and representatives from both organizations assisted parents in registration. At the same time, children played games, such as bean bag tossing, Uno, Connect Four, puzzles, and crafts.

“There are more children in attendance than we expected,” said Executive Director Helen Kim. “We’re excited to see that our partnership with the Fresh Air Fund has yielded such a great outreach. It speaks to the efficacy of our collective efforts to bring these programs to hard-to-reach immigrant communities.”

Earlier this month, the Fresh Air Fund held a preliminary information session at the YWCA of Queens in which over 20 children were registered. As of today, the YWCA of Queens has assisted the Fresh Air Fund in registering an upwards of 60 kids. That number is expected to increase as registration for the free summer programs will continue at the YWCA of Queens until June.

For more information about how to give your time, talent, tenacity and financial support to the YWCA of Queens, please visit www.ywcaqueens.org.

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About YWCA of Queens

The YWCA of Queens, founded in 1978, is a multi-tiered community organization with a wide range of education, career services, home health, and social services programs located at the center of one of the most diverse communities in the country. The YWCA of Queens’ mission is to eliminate racism and empower women through education and advocacy. Visit www.ywcaqueens.org for more information.

About the Fresh Air Fund

The Fresh Air Fund is an independent, not-for-profit agency that has provided free summer experiences to more than 1.8 million New York City children from low-income communities since 1877. Close to 9,000 New York City children enjoy Fresh Air Fund programs annually. Each summer, nearly 4,000 children visit host families in rural, suburban and small town communities across 13 states from Virginia to Maine and Canada.

for every woman